

## LIST OF SESSIONS - CIEMB 2018

29-Nov-18

### SESSION 1: ACCOUNTING AND AUDITING

Room 1002 - Building A2

Order	Authors	Institutional Affiliation	Contact Email	Title	Time	Chair
1	Le Anh Minh	State Audit Office of Vietnam	leanhminh6868@gmail.com	A study to improve the State Audit Office of Vietnam to align with the Australian Government audit process	10:30-12:30	<b>Assoc. Prof. Nguyen Huu Anh</b>
2	Nguyen Thi Phuong Dung, Phạm Thị Thanh Hiền	University of Economics and Business-Vietnam	dungntp@vnu.edu.vn; phuongdung2311@gmail.com	The adoption of target costing in a Vietnamese manufacturing enterprise		
3	Tran Thi Lan Huong	Faculty of Economics and Business Administration, Hanoi	lanhuonghdu@gmail.com	Factors Affecting The Effectiveness Of Internal Audit In Thanh Hoa Cement Manufacturing Companies		
4	Nguyen La Soa	Hanoi University of Industry	soanguyen310383@gmail.com	Disclosure levels of environmental accounting information and financial risk: the case of companies listed on the Vietnam securities market		
5	Tran Thi Thu Phong, Le Thi Tu Oanh	Accounting Department, University of Labour and Social Affairs, Hanoi	oanhletu@gmail.com	The Application of the Balanced Scorecard in Managing University The Case of Hanoi Open University	13:30-15:30	<b>Assoc. Prof. Nguyen Thi Phuong Hoa</b>
6	Dao Thi Thu Giang, Tran Tu Uyen	Foreign Trade University	uyentt@ftu.edu.vn	The Balance Scorecard- Strategic management for business enterprise		
7	Tran Thi Yen, Thanh Tran Thi Cam	Faculty of Economics and Accounting, QuyNhon University	tranyen.dhqn@gmail.com	Expectation to make consolidated financial statement of the public sector in Vietnam: benefit, challenge and influential factors		
8	Do Huyen Trang, Le Mong Huyen, Le Thy Ha Van	Faculty of Economics and Accounting, Quy Nhon University	dohuyentrang@qnu.edu.vn	Factors affecting the effectiveness of accounting information systems in the Vietnamese small and medium enterprises		

**SESSION 2: AGRICULTURE & NATURAL RESOURCE ECONOMICS**

**Room 1001 - Building A2**

Order	Authors	Institutional Affiliation	Email	Title	Time	Chair
1	Nguyễn Minh Hiền, Tran Thi Giang	Department of Economics and Development College Thai Nguyen	ngminhhien92@gmail.com	A Logistic Regression Model to examine Determinants of Poverty in Rural Northern Central Region Vietnam	10:30-12:30	<b>Assoc. Prof. Vu Thi Minh</b>
2	Nguyen Nhu Trang, Le Quang Canh	University of Economics & Business Administration	Nhutrang226tueba@gmail.com	Farmer's Decision in Adopting the Good Agricultural Practice Standards in tea production: Evidence from the Northern Midland and Mountainous Region		
3	Nguyen Huu Dung	Department of Natural Resource Economics, National Economics University	nguyen.huudung@neu.edu.vn	Depletion, degradation, and management on coastal resources in Vietnam		
4	Nguyen Thanh Lan	National Economics University, Vietnam	nguyenthanhlan@neu.edu.vn	Some factors affecting land value uplift: A review of the literature		
5	Nguyen Thi Hoang Hoa, Vu Thi Minh, Tran Mai Huong, Pham Huong	Faculty of Real estate and resources economics, National	nguyenhoanghoa1985@gmail.com	Study the Factor Affecting the Willingness to Pay for Clean Water in Rural Households: A Case Study in Hanoi	13:30-15:30	<b>Dr. Long Chu</b>
6	Ngo Thi Phuong Thao, Le Thi Thu Huong, Dao Nhu Quynh, Nguyen Thi Hanh, Doan Ngoc	Real Estate and Natural Resource Faculty- The National Economics University	phuongthaoneu@gmail.com	Assessing the satisfaction of the people on compensation and support when the State recovers land for public construction in Hanoi.		
7	Vũ Thị Minh, Nguyen Huu Dung	Department of Natural Resource Economics, NEU National Economics University	vtminh.2000@gmail.com	Impact of land tenure policy on deforestation and land use change: experience from Northern Vietnam		
8	Ngo Thi Tuyet Mai, Ngo Thanh Xuan	National Economics University, Hanoi, Vietnam	ngohtituyetmaineu@gmail.com	Agricultural Development with Environmental Protection in Vietnam		
9	Hoang Manh Hung	Faculty of Real estate and Resources Economics, National Economics University	hoangmanhhungneu@gmail.com	Enhancing the value of agricultural insurance in USA – a lesson for Vietnam in integration		

**SESSION 3: BUSINESS ADMINISTRATION & HUMAN RESOURCES****Room 1005 - Building A2**

Order	Authors	Institutional Affiliation	Email	Title	Time	Chair
1	Iran Huy Phuong, Nham Phong Tuan, Nguyen Thu Huong	Vietnam National University Hanoi	phuongth@hsb.edu.vn	Determinants of high performance work system and its impacts on organizational performance: empirical study of listed companies in Vietnam	10:30-12:30	<b>Assoc. Prof. Le Thi Lan Huong</b>
2	Pham Hong Liem, Nguyen Xuan Lan	University of Khanh Hoa	phamhongliem@ukh.edu.vn	Work design for work innovation and thriving of employee: A case study of hotels and resorts in Nha Trang city		
3	Nguyen Thi Thuy Hanh, Duong Thi Thu	Strategic Leadership Development Research	hanhnguyenvcu@gmail.com	The effects of culture and leadership practices on organizational commitment of employees of Commercial Banks in Vietnam		
4	Tran Thi Thu Ha, Tran Thanh Hai, Tran Thi Song Minh	Economics Informatics – National Economics University	thuha.tim@gmail.com	Development of a model for personal health records (phr) management on mobile devices using blockchain technology		
5	Nguyen Thi Hai Hanh, Nguyen Vinh Giang	Faculty of Human Resource Economics and Management, National Economics	nguyen.hanh@neu.edu.vn	Human Resource Management in Some countries and Lessons for Vietnam	13:30-15:30	<b>Assoc. Prof. Nguyen Thanh Hieu</b>
6	Le Anh Minh	Centre of Science Research and Training, State Audit Office of Vietnam	leanhminh6868@gmail.com	SAV Auditor Human Resources in relation to Improving the SAV to meet the OECD Auditing Standards		
7	Pham Huong Quynh	Faculty of Human Resources Economics and Management, National Economics	quynhph@neu.edu.vn	Analysis Of Factors Influencing The Decision To Work After The Retirement Age Of Older Workers in Vietnam		
8	John Andre, Ray Webster	International School of Management and Economics, National Economics University	john.andre@isneu.org	Leveraging Analytics in Vietnam		
9	Danikka A. Cubillo, Alice T. Valerio	Cavite State University	nikkacubillo@gmail.com	Drivers of Wage-work and Business Engagement of Microhybrid Entrepreneurs in Cavite, Philippines		

**SESSION 4: ECONOMIC INTEGRATION****Room 1006 - Building A2**

Order	Authors	Institutional Affiliation	Email	Title	Time	Chair
1	Nguyen Thi Nguyet Anh, Thi Hong Hanh Pham, Thomas Vallée	Institute of Economics and Management, University of Nantes, Chemin de la Censive du Tertre	anhnn27@gmail.com	Trade volatility in ASEAN +3: Impacts and determinants	10:30- 12:30	<b>Assoc. Prof. Ta Van Loi, Prof. Vladimir Zuev</b>
2	Mai Xuan Dao	University of Finance and Marketing	xuandao@ufm.edu.vn	Export barriers in the implementation of free trade agreements (FTAs): the case of Vietnamese agricultural products exporters		
3	Tran Nhuan Kien, Nguyen Thi Thanh Huyen	Thai Nguyen University	ntthuyen@tueba.edu.vn	On the Determinants of Korea's outward Foreign Direct Investment: Does Institutional Distance Matter?		
4	Dao Thi Bich Thuy	University of Economics and Business; Vietnam National University	thuy_thi_bich_dao@yahoo.com; thuydaokt@vnu.edu.vn	The impact of good governance on foreign direct investment in the Asean region		
5	Phung Thanh Quang, Nguyen Le Thai, Nguyen Thach Lam, Pham Van Tan Trang, Tran Dieu Huong	School of Banking and Finance, National Economics University, Hanoi, Vietnam	pt_quang@neu.edu.vn	The determinants of Vietnam's outward foreign direct investment	13:30- 15:30	<b>Assoc. Prof. Ta Van Loi, Prof. Aleksey A. Maslov</b>
6	Dao Thu Ha	Faculty of Law, National Economics University	thuhadao0383@gmail.com	Improving the law on investment support in the context of international economic integration of Vietnam		
7	Phan To Uyen, Pham Thuy Duong	National Economics University	uyenpttmai@gmail.com	Promoting the export of Vietnamese goods to CPTPP countries		
8	Nguyen Thi Cam Van	National Economics University, Vietnam	ncvantkt@neu.edu.vn	Impact of Globalization on Industrial Development in Vietnam: Evidence from Time Series Analysis		
9	Ngo Thi Tuyet Mai, Nguyen Bich Ngoc	National Economics University	Bichngoctqt@neu.edu.vn	The impact of trade-facilitation on agricultural imports: case of Vietnam		

**SESSION 5: ENTREPRENEURSHIP & INNOVATION****Room 1007 - Building A2**

Order	Authors	Institutional Affiliation	Email	Title	Time	Chair
1	Vo Kim Nhan, Nguyen Thi Ngoc Phuong	University of Economics Ho Chi Minh City	vokimnhan@gmail.com	The role of corporate social responsibility in the process of startup of small and medium enterprises (SMEs) in the Mekong delta region Vietnam	10:30-12:30	<b>Assoc. Prof. Truong Nam Thang, Prof. Richard Hazenberg</b>
2	Duong Thi Hien	Faculty of Social Science, Hong Duc University	duongthihien@hdu.edu.vn	Corporation Social Responsibility: Comparison and Contrast		
3	Ho Kim Huong, Vu Van Hung	Vietnam Youth Academy	Kimhuongcailan@gmail.com	Using SWOT model to analyse startup development in the context of industry 4.0: the case of Vietnam		
4	Tran Dinh Long, Le Thi Minh Hang, Nguyen Nho Minh Trung	Department of Business Administration, University of Economics, University of Danang	longtd@due.udn.vn	Supply Chain Collaboration in Logistics – A pilot study in danang		
5	Luu Tien Dung	Lac Hong University	dunglt@lhu.edu.vn	Organizational commitment among pharmacists: a structural equation modeling approach	13:30-15:30	<b>Assoc. Prof. Truong Nam Thang, Prof. Richard Hazenberg</b>
6	Le Thi Tam	Thuy Loi University	2007tamha@gmail.com	Impact of institutional pressure to ECMA application in brick production enterprises – evidence from Thanh Hoa province		
7	Manh Dung Tran, Phan Thi Thu Hien, Tuan Anh Luong, Viet Khanh Hoang	University of Economics and Technical Industries, Vietnam	ptthien.kt@uneti.edu.vn	Relationship between Corporate Social Responsibility and Customer Loyalty: The Case of Hanoi		
8	Van Pham, Hue T.M. Nguyen, Huyen T. Nguyen, Mai T.T. Do	Department of Business Administration, National Economic	vanpham.qtkd@gmail.com	The effects of Supply Chain Integration on Cost Reduction in Vietnamese Timber Enterprises		

**SESSION 6: FINANCE & BANKING 1****Room 1008 - Building A2**

Order	Authors	Institutional Affiliation	Email	Title	Time	Chair
1	Nguyen Thanh Huyen, Dao Le Minh	State Securities Commission of Vietnam	huyenntssc@gmail.com	Investor relation on the Vietnam stock market_ theory and practice	10:30-12:30	<b>Dr. Do Hoai Linh</b>
2	Duong Hoang Ngoc Khue	University of Finance - Marketing	ngockhue@ufm.edu.vn	Relationship between ownership structure and the level of non-financial information disclosure		
3	Dao Thanh Binh, Nguyen Thi Dieu Lan	Financial Department - Faculty of Management and	binhdt@hanu.edu.vn	Analysis of operational risk in Vietnamese commercial banks		
4	Đào Lê Trang Anh, Christopher Gan	National Economics University, Hanoi, Vietnam	daoletranganh.neu@gmail.com	Corporates' ownership structures, financial constraints and investment decisions in Vietnam		
5	Bui Quang Hung, Nguyen Kim Quoc Trung	College statistics 2, Bien Hoa	kingsnake2310@gmail.com	Examining key factors impact on bank performance: an application of the camel model to Vietnamese commercial banks	13:30-15:30	<b>Dr. Do Hoai Linh</b>
6	Pham Xuan Kien, Nguyễn Ngọc Quang	National Economics University	nnq1966@gmail.com	Researching factors that affect the reliability of financial statements in FDI enterprises in Vietnam		
7	Nong Thi Nhu Mai, Nguyen Thao Vy	University of Finance – Marketing	nongthinhumai@gmail.com	Factors affecting the decision to choose banks to deposit savings of individual customers – a case study in Ho Chi Minh city		
8	Khuc The Anh, Bui Kien Trung, Pham Bich Lien, Luu Thanh Ha	National Economics University	theastnhhd@gmail.com	Factors impact on accessing to financial service via internet banking – the case study of Vietnam		
9	Nguyen Thi Hong Nham, To Trung Thanh	Academy of Policy and Development	nhamnt.apd@gmail.com	Determinants of the assessibility to capital from banks and credit institutions of Vietnamese enterprises		

**SESSION 7: FINANCE & BANKING 2****Room 1009 - Building A2**

<b>Order</b>	<b>Authors</b>	<b>Institutional Affiliation</b>	<b>Email</b>	<b>Title</b>	<b>Time</b>	<b>Chair</b>
1	Nguyen Thi Yen Hoa	University of Pisa	yenhoanguyenftu@gmail.com	Risk of contagion and the structure of interbank market	10:30-12:30	<b>Dr. Luong Thai Bao</b>
2	Le Thi Khuyen, Bui Ngoc Mai Phuong, Vo Thien Trang	Banking University, HCMC, Vietnam	khuyenlt@buh.edu.vn	Testing for lead-lag effects between the Southeast Asian stock markets and the Vietnam stock market.		
3	Trương Thị Hoài Linh	National Economics University	trhoailinh3005@gmail.com; linhth@neu.edu.vn	Women's financial knowledge: literature and preliminary research in rural areas in the north of Vietnam		
4	Le Thanh Tam	School of Banking & Finance, National Economics University	tamlt@neu.edu.vn; taminhanoi@gmail.com	Determinants of financial inclusion: Comparative Study of Asian in period 2011-2016		
5	Ho Dinh Bao, Nguyen Phuc Hai, Vu Trung Hieu	National Economics University, Vietnam	hodinhbao@yahoo.com	Financing Sustainable Development in Vietnam: Current Issues and Policy Recommendations	13:30-15:30	<b>Dr. Luong Thai Bao</b>
6	Ho Hoang Lan, Vu Trung Hieu, Phan Thi Hoai Thuong	National Economics University	ho.lan@isneu.org	The impact of financial inclusion on income inequality in some transition economies		
7	Le Thi Huong Lan, Truong Thi Thu Huong, Le Phong Chau	National Economics University	lanlh@neu.edu.vn	Effects of ownership structure to dividend signals: research in the Vietnam securities market		
8	Nguyen Thi Minh Hue, Do Phuong Huyen	School of Banking and Finance, National Economics University	huenm@neu.edu.vn	Exchange-Traded Funds (ETFs) and stock liquidity: Vietnamese evidences		
9	Sisomphou SINGDALA1, Luong Thai Bao, Do Hoai Linh	National Economic University	aksonephu@gmail.com	Lao PDR's bank credit for private sector in the period of 1990-2017: Perspectives and Challenges		

**SESSION 8: MACROECONOMICS 1****Room 1003 - Building A2**

Order	Authors	Institutional Affiliation	Email	Title	Time	Chair
1	Du Thi Lan Quynh	Faculty of Finance, Banking University Ho	quynhdtl@buh.edu.vn	A brief overview of macroprudential framework: limiting systemic risk and impacting on monetary	10:30-12:30	<b>Assoc. Prof. Pham The Anh</b>
2	Nguyen Phuong Mai, Vu Cuong	Faculty of Economics and Management, Thang Long University in Hanoi	phuongmai2701@gmail.com	The relation between budget deficit and trade deficit in Vietnam: an empirical analysis with VAR model		
3	Nguyen Thi Van Nga, Nguyen Khac Minh	Thang Long University	vannga2009@gmail.com	The impact of The Exchange Rate Volatility on the Trade Balance of Vietnam		
4	Chu Tuan Vu	Faculty of Business Management, National Economics University	vutuanchu@gmail.com	Empirical exchange rate models revisited		
5	Pham Van Hong, Tulus Tambunan, Fachru Nofrian, Phan Anh, Hoang Xuan Lam	Hanoi School of Business and Management, Vietnam National University - Financial Department -	phamvanhong@vnu.edu.vn	Trade Facilitation Matter and Growth of MSMEs' Export: The ASEAN Case study	13:30-15:30	<b>Assoc. Prof. Pham The Anh</b>
6	Dao Thanh Binh, Bui Huyen Tam	Faculty of Management and Tourism Hanoi University	binhdtt@hanu.edu.vn	Budget deficit and economic growth prediction in the case of Vietnam		
7	Hoang Thanh Tung, Nguyen Thi Van Anh	University of Labor and Social Affair	hoangthanhtung15@gmail.com	The impacts of macroeconomic factors to the inflation in Vietnam in the period 2005 - 2017: accreditation and discussion		
8	Nguyen Huu-Dung, Le Viet Long, Ho Sy Lap	Department of Natural Resources Economics, National Economics University	nguyen.huudung@neu.edu.vn	Impacts of inflation on the stock market operation in Vietnam: an application of GARCH model		

**SESSION 9: MACROECONOMICS 2****Room 1004 - Building A2**

Order	Authors	Institutional Affiliation	Email	Title	Time	Chair
1	Nong Thi Nhu Mai	International University – Vietnam	nongthinhumai@gmail.com	Impacts of comprehensive and progressive agreement for Trans-Pacific Partnership (CPTPP) on Vietnam:	10:30-12:30	<b>Assoc. Prof. Nguyen Thi Minh</b>
2	Tran Thi Tuan Anh	School of Economic Mathematics and Statistics	anhhtt@ueh.edu.vn	The ranking of Vietnam economic efficiency in Asean: approach by data envelopment analysis using panel data		
3	Le Quoc Anh, Lê Thị Trâm Anh,	National Economics University	lequocanh161@gmail.com	Economic development in lower middle-income countries in this day and age, through practical study in Vietnam		
4	Le Mai Trang, Nguyen Thuy Linh	Thuongmai University	thuylinhnguyen@tmu.edu.vn	CPTPP with Vietnam export - orientation of monetary and credits policy		
5	Tran Thuy Nhung, Hoang Thi Thuy	Administration Faculty, University of Law Ho Chi Minh City	thuynhung.tr@gmail.com	Forecast Economic Cycle based on VNIndex with The Geometric Brownian Motion Model (GBM)		
6	Le Van Tuyen, Do Thi Nga	Graduate Academy of Social Sciences	Minhtuyenmta@gmail.com	Green economy in renovating the growth model in Vietnam nowadays	13:30-15:30	<b>Assoc. Prof. Nguyen Thi Minh</b>
7	Luu Thi Phuong, Tran Hoang Ha	National Economics University	luuphuong@neu.edu.vn	Measuring potential output for Vietnam and policy implication		
8	Do Tat Cuong	Institution of Economics, Ho Chi Minh National Academy of Politics	dotatcuong@gmail.com	Measuring the nonlinearity of calorie – income relationship: an international perspective		
9	Hoang Van Cuong, Nguyen Thi Hai Yen, Hoang Kim Huyen	National Economics University	cuonghva@gmail.com	Effects of capital flows and monetary policies on real estate market		
10	To Trung Thanh, Pham Cao Bang	National Economic University	bangphamcao@gmail.com	Long run determinants of Vietnam current account in the international integration circumstance		

**SESSION 10: MICROECONOMICS 1**  
**Room B1-01 (Basement) - Building A2**

Order	Authors	Institutional Affiliation	Email	Title	Time	Chair
1	Ardeshir Sepehri, Vu Hung Phuong	University of Manitoba, Winnipeg	Ardeshir.Sepehri@umanitoba.ca	Presence of Severe Injuries and Financial Burden of Hospitalization: A Case of Vietnam	10:30-12:30	<b>Assoc. Prof. Ho Dinh Bao</b>
2	Phan Dai Thich, Tran Lam Quynh Trang	Banking Academy of Vietnam	Thichpd@hvn.edu.vn	State-of-art literature review on Mobile Banking adoption		
3	Ciprian Nicolescu, Ovidiu Nicolescu	Department of Management, The Bucharest University of Economic Studies	ciprian.nicolescu@gmail.com	Relevant aspects regarding Romanian business environment - results of an investigation conducted in 2018		
4	Vo Van Dut	Can Tho University	vvdut@ctu.edu.vn	Does National Institutional Difference Really Matter to Access to Complementary Local Assets of Subsidiaries? The Role of Subsidiary Size		
5	Bui Van Huyen	Institute of Economics, Ho Chi Minh National Academy of Politics	huyenqlkt@gmail.com	Identifying areas needed to adjust of current social security model based on experiences of medium leaders at provincial level in Vietnam	13:30-15:30	<b>Assoc. Prof. Le Quoc Hoi</b>
6	Vu Thi Thanh Huyen, Luong Thi Minh Phuong	Thuongmai University, Vietnam	thanhhuyenvu86@tmu.edu.vn	Linkages in developing Vietnamese electronics industry in the context of integration		
7	Nguyen Tuan Anh, Nguyen Huu-Dung, Doan The Loi, Dao Thi Thu	Institute for Water Resources Economics and Management	anhnt.iwem@gmail.com	Determination of equity through the balancing of interests between the public and private sectors in a centralized water supply project in rural Vietnam		
8	Tran Thi Kim Thu, Nguyen The Hung	Department of Statistics, Hanoi National Economic	thutk@neu.edu.vn; kimthutk@gmail.com	Developing the Residential Property Price Index in Vietnam: Methodology and Experiment		
9	Vũ Ngọc Xuân	National Economics University, Vietnam	xuanvn@neu.edu.vn	Analysis the factors influencing the Vietnam Electricity Quantity Demanded		

**SESSION 11: MICROECONOMICS 2****Room TK B1-01 (Basement) - Building A2**

Order	Authors	Institutional Affiliation	Email	Title	Time	Chair
1	Hoang Thi Thanh Ha, Tran Thi Bich	General Statistics Office of Vietnam	htthatctk@gmail.com	Consumer Confidence Index in Vietnam: Scale Development and Compilation Methods	10:30- 12:30	<b>Assoc. Prof. Le Quang Canh</b>
2	Nong Thi Nhu Mai, Phan Truc Hoang Minh	University of Finance – Marketing.	nongthinhumai@gmail.c om	An exploratory study of factors influencing the cinema selection decision of students – a case study in Ho Chi Minh city		
3	Nguyen Quynh Trang	Vietnam Institute for Development Strategies	trangnq.vids@mpr.gov.v n; nguyenquynhtrang1311 @yahoo.com	Impacts of intra-sector productivities and labor structure shift on the Vietnam’s aggregate labor productivity in the context of the Fourth Industrial Revolution		
4	Pham Thi Lan Anh, Peter J. DOWLING	Central Economic Commission of the Communist Party, Viet Nam	lananhbkt@gmail.com	The influence of individual characteristics in transfer of technical training in Vietnamese enterprises		
5	Nguyễn Nam Phuong, Vu Thi Uyen	National Economics University	namphuong14964@yaho o.com	The commitment of household helpers to house owners: research in Hanoi	13:30- 15:30	<b>Assoc. Prof. Le Quang Canh</b>
6	Tran Thi Minh Thu	Faculty of Real Estate and Natural Resource Economics, National	thutm@neu.edu.vn	Improving the quality of condominium operation management services in Hanoi during the urbanization process		
7	Pham Van Tue Nha	School of Banking and Finance, National Economics University	vantuenha@gmail.com	The determinants of future profitability: A case study of Vietnamese listed food manufacturing companies		
8	Nguyen Thanh Lan, Hoang Van Cuong	Faculty of Real estate and Resources Economics, National Economics University	nguyenthanhlan@neu.ed u.vn	An Examination of Factors Affecting Residential Property Price in Urban area: The case of Hanoi, Vietnam		
9	Pham Lan Huong, Dinh Le Hai Ha	Faculty of Real Estate and Resources Economics, National Economics University	phuongpm13@gmail.co m	Public - Private Partnership infrastructure project management in Vietnam: case study of market renovation and implications		

**SESSION 12: MARKETING**  
**Room B1-03 (Basement) - Building A2**

Order	Authors	Institutional Affiliation	Email	Title	Time	Chair
1	Le Thi Minh Hang, Nguyen Thuy Hang	Faculty of Business Administration, The	hang.ltm@due.edu.vn	Marketing channels and downstream supply chain – theory and practical applications	10:30-12:30	<b>Assoc. Prof. Pham Thi Huyen</b>
2	Md. Farhan Imtiaz, Khaled Mahmud, Nazmul Haque Mazumder	Institute of Business Administration, University of Dhaka	imtiaz@iba-du.edu	Brand Building for Bangladeshi Online Startups		
3	Doan Kim Theu, Nguyen Vu Hung, Ha Tuan Anh	University of Economic and Technical Industries	dktheu@uneti.edu.vn	Facilitators to the relationship from attitude to intention to view advertising in social networks: A multiple-sample study in Vietnam		
4	Tran Chi Thien, Vu Quynh Nam	Thai Nguyen University	tranchithienht@tueba.edu.vn	Factors affecting the satisfaction of visitors at traditional craft tea villages in Thai Nguyen province		
5	Dao Thi Ha Anh	Business Management at Hanoi University of Industry	daohaanh1312@gmail.com	Evaluate factors affecting the Vietnamese consumers' brand loyalty on may 10 brand	13:30-15:30	<b>Assoc. Prof. Vu Huy Thong</b>
6	Pham Thi Huyen, Hoang Ngoc Ha	National Economics University, Marketing Faculty	huyenpt@neu.edu.vn	Effects of the awareness of toxicity on consumer buying intention: a case study in Vietnam		
7	Hoang Chi Cuong, Le Thai Hoa, Phan Thi Mai Huong	Vietnam Maritime University, Faculty of Management - Finance	hoangchicuong0108@gmail.com	Factors affecting job satisfaction among banking employees working at Asia commercial bank – Ngo Quyen branch, Hai Phong city		
8	Nguyen Dinh Toan, Vu Tri Dung	National Economics University	nguyendinhtoan@neu.edu.vn	Investigating the moderating of attitude toward sponsorship on event sponsorship		
9	Nguyen Thi Thanh Huyen, Nguyen Thi Hong Ngat	National Economics University	huyennt@neu.edu.vn	Measurement of factors influencing on employee satisfaction in joint stock commercial banks in Hanoi		

**SESSION 13: SMALL AND MEDIUM ENTERPRISES****Room B1-04 (Basement) - Building A2**

<b>Order</b>	<b>Authors</b>	<b>Institutional Affiliation</b>	<b>Email</b>	<b>Title</b>	<b>Time</b>	<b>Chair</b>
1	Cezar-Petre Simion	Department of Management, The Bucharest University	cezar.simion@man.ase.ro	Particularities of R&D activity in SMEs. A comparative analysis between SMEs in Romania and other countries of the European Union	10:30-12:30	<b>Dr. Nguyen Quoc Duy, Dr. Ha Son Tung</b>
2	Cecilia ANTHONY DAS, M.S. Sadique, K. Prasad	School of Business and Law, Edith Cowan University	cecilia.das@ecu.edu.au	Ready-made garment industry: comparative FDI attracting policy analysis for Bangladesh and Vietnam		
3	Mai Huong Giang	Hiroshima University	giangmh.hvnh@gmail.com	The impacts of investment climate on firm productivity: Evidence from small and medium manufacturing enterprises in Vietnam.		
4	Nguyen Viet Hung, Ha Quynh Hoa, Pham Xuan Nam	Faculty of Economics, National Economics University	hungnv@neu.edu.vn	Factors Affect Small and Medium Enterprises access to bank loans in Vietnam		
5	Tran Thi Thu Trang	Vietnam University of Commerce	tranthithutrang.tm@gmail.com	A study of Vietnamese leather and footwear companies: Focus on Cash Conversion Cycle and Firm's liquidity	13:30-15:30	<b>Assoc. Prof. Le Thi My Linh</b>
6	Vu Thi Minh, Dao Quyet Thang	National Economics University	minhvt@neu.edu.vn	Impact of farmers' adoption of GAP on TFPCH: a case study of grape and apple production in Ninh Thuan, Vietnam		
7	Le Thanh Huyen, Tran Thi Thu Trang	Faculty of Finance and Banking, Thuong Mai University of Commerce	lethanhhuyen@tmu.edu.vn	A Study of Vietnam's Food Processing Companies: Focus on Fixed Asset Turnover and Firms' Profitability.		
8	Vu Thi Minh, Nguyen Tien Dinh	National Economics University	vtminh.2000@gmail.com	The role of agricultural cooperatives in associating small farmers to establish large paddy fields in the Mekong delta		

**SESSION 14: SUSTAINABLE DEVELOPMENT****Room B1-02 (Basement) - Building A2**

Order	Authors	Institutional Affiliation	Email	Title	Time	Chair
1	Maria Cristina L. Desepida, Alice T. Valerio	Cavite State University	tinadesepida@cvsu.edu.ph	Extent of Green Supply Chain Management Practices and Environmental Performance of Manufacturing Firms in Cavite, Philippines	10:30-12:30	<b>Assoc. Prof. Dinh Duc Trung</b>
2	Vu Huy Thong, Luu Quang Duy	National Economics University, Hanoi	thongvh@neu.edu.vn	Influencers in the context of clean and safe food consumption – A typical case study		
3	Nguyen Duc Kien, Tran Thi Kim Dung	Faculty of Real Estate and Resources Economics, National Economics University	ndkien258@gmail.com; ndkien@neu.edu.vn	Housing problems and quality of life among the elderly living in the high-rise buildings - theoretical issues.		
4	Nguyen Thi Minh, Anh Thi Le, Huong Lien Nguyen	Mathematical Economics Faculty, National Economics University	minhntkt@neu.edu.vn	A study of consumer's trust in food safety in transitional economies: the case of safe vegetables in Vietnam's metropolitan area		
5	Alice T. Valerio, Rhys Carlo U. Revecho	De La Salle University-Dasmaringas	alicevalerio@yahoo.com	Economic Valuation of Environmental Services: An Empirical Evidence From De La Salle University-Dasmaringas, Philippines		
6	Tran Thoa	National Economics University Ha Noi	thoadtnt@gmail.com	People's participation in Red river delta region of environmental criteria in rural new construction	13:30-15:30	<b>Assoc. Prof. Dinh Duc Trung</b>
7	Vo Hoa Loan	Deputy Director of Department of Agricultural and Rural	vohoaloan@yahoo.com	Solution for sustainable development of Vietnam fisheries		
8	Tran Mai Huong, H. Paul Denton, Nguyen Thi Hoang Hoa	Faculty of Real Estate and Natural Resource Economics, National Economic University	huongtm@neu.edu.vn	Use of sawdust, a high carbon wood waste, as an amendment for soil improvement in corn ( <i>Zea mays</i> L.) production		
9	Le Thi Nhu Quynh	School of Banking and Finance, National Economics University	quynhle90.vt@gmail.com	The Impact of Financial Inclusion on Poverty: the Case of Vietnam		
10	Le Thi Hong Thuan, Nguyen Thuy Linh	Khoa Lý luận chính trị, Đại học Kinh tế quốc dân	thuanlh.neu@gmail.com	Constructing Ecological Ethics to Meet Sustainable Development Demands in Vietnam Today		

**SESSION 15: TOURISM & EDUCATION MANAGEMENT****Room KT B1-02 (Basement) - Building A2**

Order	Authors	Institutional Affiliation	Email	Title	Time	Chair
1	Le Huu Nghia	Media and Communications Management	lehuunghia93@gmail.com	The uses of servqual model in analysing tourist satisfaction and building destination brand: a case study of Hanoi city	10:30-12:30	<b>Dr. Tran Huy Duc</b>
2	Mary Grace A. Ilagan, Alice T. Valerio	Cavite State University	mgraceailagan@cvsu.edu.ph	Information Disclosure and Information Symmetry: Empirical Evidence in Higher Education Institutions in Cavite, Philippines		
3	Le Thi Ngoc Lan, Nguyen Tu Anh, Vu Minh Trang	Department of Research and Academic Affairs, Foreign Trade	lanltn@ftu.edu.vn; lengoclanftu@gmail.com	Developing the diagnostics questionnaire for public investment management of higher education in Vietnam based on the model of PIM and PIMI		
4	Nguyen Thi Thu Ngoc, Nguyen Thi Kim Phung	Economic and Tourism Faculty. Quang Binh University	ngocnt-bba05@mba.edu.vn	Changes in consumer behavior of three age groups in several regions on the world among current waves of technology		
5	Tran Thi Van Hoa, Do Thi Dong	National Economics University	hoatv@neu.edu.vn	vietnamese students' awareness of industry 4.0: a questionnaire survey.	13:30-15:30	<b>Assoc. Prof. Pham Truong Hoang</b>
6	Nguyen Thi Phuong Linh	Department of General Management, Faculty of Business Management, National	plinhkt@gmail.com	Knowledge sharing and individual performance of lecturers		
7	Mai Ngoc Anh, Do Thi Hai Ha, Le Quoc Hoi, Nguyen Dang Nui, Khieu Thi Nhan, Nguyen Dinh Hung	National Economics University	maingocanh@neu.edu.vn	China's higher education development: Policy review and recommendations		
8	Tran Thi Huyen Trang	Faculty of Tourism and Hotel Management, National Economics University	tranhuyentrang.neu@gmail.com	An investigation on supply chain collaboration in tourism		