

LIST OF SESSIONS - CIEMB 2023

November 23, 2023

Session 1: ACCOUNTING & AUDITING

Room 502 - Level 5, Building A2

Chairs: Assoc.Prof.Dr. Pham Duc Cuong and Dr. Ha Hong Hanh

Secretary: Dr. Le Ngoc Thang

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2023_28	Pham Quang Huy Vu Kien Phuc <i>University of Economics Ho Chi Minh City</i>	pquanghuy@ueh.edu.vn	Digitalization of accounting information and servitization in public sector organizations' sustainable innovation ecosystem - moderating effect of recoverable slack	13:30 - 15:30
2	2023_85	Doan Thanh Nga Nguyen Mai Anh Thai Chau Anh Nguyen Ngan Ha Nguyen Minh Thu Phung Mai Lan <i>National Economics University</i>	doanthanhnga@gmail.com	Factors affecting the blockchain adoption in accounting of small and medium enterprises (SMEs): A literature review	
3	2023_119	Nguyen Tuan Anh Nguyen Duc Nhan Duong Huyen Dieu Cao Hoang Tien Nu Dinh Viet Nam Nguyen Danh Anh <i>National Economics University</i>	chtiennu@gmail.com	The Impact of accounting quality on financial constraints: Evidence from Vietnam stock exchange	
4	2023_122	Le Quynh Lien <i>National Economics University</i>	lienlq@neu.edu.vn	Reassessing the influence of corporate cash holding on firm value: an empirical analysis of non-financial listed companies in Vietnam	

Session 2: FINANCE 1**Room 502 - Level 5, Building A2****Chairs: Assoc.Prof.Dr. Tran Manh Dung and Assoc.Prof.Dr. Pham Duc Cuong****Secretary: Ms Luu Thanh Ha**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2023_9	Tran Hoang Khang <i>RMIT University Vietnam</i> Nguyen Vu Quang Trung <i>Lincoln University</i> Florin Aliu <i>Institute of Technology and Business in České Budějovice</i>	khang.tran31@rmit.edu.vn	The impact of Covid-19 pandemic and macroeconomic factors on stock market performance: Evidence from Ho Chi Minh stock exchange	10:30 - 12:30
2	2023_26	Megumi Nishimura <i>Toyo University</i> Abhay Joshi <i>Daito Bunka University</i>	nishimura016@toyo.jp	Domino Effects of Microfinance and a Chameleon Loan Group - Group Characteristics, Characteristics Adjustment and Order of Goals-	
3	2023_40	Nguyen Thanh Hieu <i>National Economics University</i>	hieuketoan@neu.edu.vn	Determinants of Financial Risk Disclosure: Empirical Evidence from Manufacturing Companies listed on Vietnamese Stock Market	
4	2023_48	Vuong Minh Giang <i>University of Lille</i>	minh.vuong.etu@univ-lille.fr	Retail SME default risk prediction: A case study of Vietnam	
5	2023_53	Pham Van Tue Nha Vu Duy Minh <i>National Economics University</i>	nhapvt@neu.edu.vn; vantue	Employing DuPont model in profitability forecasting of food manufacturing enterprises in Vietnam	

Session 3: FINANCE 2**Room 503 - Level 5, Building A2****Chairs: Assoc.Prof.Dr. Nguyen Thi Minh Hue and Assoc.Prof.Dr. Do Hong Nhung****Secretary: Tran Hoang Ha**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2023_54	Phan Thuy Duong Hoang Thi Thanh <i>University of Transport Technology</i> Nguyen Huu Kien <i>National Economics University</i>	duongpt@utt.edu.vn	How do the factors affect the financial distress of listed companies on the Vietnam stock market?	10:30 - 12:30
2	2023_55	Phung Mai Lan Nguyen Thuy Trang <i>Thuyloi University</i>	lanpm@tlu.edu.vn	Financing constraints and export behaviour: Evidence from manufacturing firms in Vietnam	
3	2023_56	Nguyen Thi Xuan <i>Hanoi Metropolitan University</i> Tran Manh Dung Vu Hung Phuong <i>National Economics University</i>	ntxuan@daihocthudo.edu.vn	The impact of capital structure on performance at livestock feed production firms in Vietnam	
4	2023_64	Nguyen Thi Hoa <i>DKD Vietnam Co., Ltd.</i>	nguyenthihoafr@gmail.com	Stock market volatility modelling and forecasting: Empirical evidence from Vietnam	
5	2023_73	Hoang My Linh Bui Ha Linh <i>Academy of Finance</i> Hoang Van Dung <i>FPT University</i> Nguyen Kieu Anh <i>EVN Finance Joint Stock Company</i> Vu Thuy Vi <i>Iéseg School of Management</i>	hoangmylinh@hvtc.edu.vn	ESG and Corporate Financial Performance – Empirical Evidence from Vietnam Listed Construction Companies	

Session 4: FINANCE 3**Room 503 - Level 5, Building A2****Chairs: Assoc.Prof.Dr. Nguyen Thi Minh Hue and Assoc.Prof.Dr. Do Hong Nhung****Secretary: Tran Hoang Ha**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2023_75	Sakshi Bansal Neha Bansal <i>University of Delhi</i> Pankaj Kumar Gupta <i>Jamia Milia Islamia</i>	pkgfms@gmail.com	Analysing Liquidity and Volatility Risk Interconnectedness in Indian Stock Market	13:30 - 15:30
2	2023_79	Bui Hai Dang Nguyen Thao Linh Bui Thu Ha Nguyen Thi Kieu Duyen Nguyen Trong Hung Le Thanh Tam <i>National Economics University</i> Do My Dung <i>University of Economics – Technology for Industries</i>	11221196@st.neu.edu.vn	Impact of overinvestment on listed electricity firm performance: Empirical evidence from Vietnam	
3	2023_84	Cu Huy Minh Ngoc Nguyen Tuan Anh <i>National Economics University</i>	Minhngocnelly1106@gmail.com	The effect of accounts receivable management on financial performance of construction firms listed in Vietnam	
4	2023_108	Tran Ngoc Mai Ly Khanh Thuy Le Phuong Linh <i>Banking Academy of Vietnam</i>	ngocmai@hvn.edu.vn	Impact of corporate governance structure on the cost of equity capital in Vietnamese construction - Real estate enterprises	
5	2023_143	Tran Thi Thuy Dung Nguyen Tuan Anh <i>National Economics University</i> Le Viet Hoang <i>Queen Mary University</i> Le Viet Phuong <i>Viettel Business Solutions Corporation</i>	nguyentuananh@neu.edu.vn	The Impact of Institutional Quality on Cash Holdings of Vietnamese Listed Companies	

Session 5: FINANCE 4**Room 504 - Level 5, Building A2****Chairs: Assoc.Prof.Dr. Le Duc Hoang and Dr. Phung Thanh Quang****Secretary: Dr. Tran Phi Long**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2023_103	Le Thanh Tam Tran Minh Huyen Dinh Thi Ngoc Quynh Le Thu Phuong Nguyen Thanh Hue Nguyen Tuan Anh <i>National Economics University</i>	nguyentuananh@neu.edu.vn	The impact of economic policy uncertainty on cash holdings of listed real estate companies in Vietnam	13:30 - 15:30
2	2023_100	Do Hong Nhung Le Thi Hai Linh Vu Nguyen Duc Thang Ly Tien Dung Le Ba Ngoc Khanh Vu Minh Anh <i>National Economics University</i>	nhungdh@gmail.com	ESG rating and business performance: Empirical in asean countries	
3	2023_128	Nguyen Tien Dat Hoang Thi Lan Huong <i>National Economics University</i>	huonghlnhtc@neu.edu.vn	The effect of digital finance on financial inclusion - an empirical study of emerging countries	
4	2023_133	Nguyen Kim Quoc Trung Nguyen Minh Hang <i>University of Finance – Marketing</i>	nkq.trung@ufm.edu.vn	Liquidity impacts on firm performance during covid-19 in Vietnam	
5	2023_140	Tran Thi Hoa <i>VNPAY</i> Hoang Thi Lan Huong <i>National Economics University</i>	huonghlnhtc@neu.edu.vn	The impact of fintech on poverty reduction - evidence from asean	

Session 6: BANKING 1**Room 504 - Level 5, Building A2****Chairs: Assoc.Prof.Dr. Le Duc Hoang and Dr. Phung Thanh Quang****Secretary: Dr. Tran Phi Long**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2023_19	Pham Thi Kieu Khanh Pham Thi Bich Duyen <i>Quy Nhon University</i> Le Thanh Tam <i>National Economics University</i>	tamlt@neu.edu.vn	The Impact of Ownership Structure on Bank risk-taking: An Empirical Study in Vietnamese Commercial Banks	10:30 - 12:30
2	2023_22	Nguyen Hong Nga Nguyen Thi Thu <i>Thang Long University</i>	hongnga205@gmail.com	The performance of open-ended funds on Vietnam stock market	
4	2023_52	Nguyen Thi Dieu Chi Dau Thi Mai An Dam Quang Dung Pham Tri Dung Trinh Minh Duong <i>National Economics University</i>	dauthimaian@gmail.com	Impact of Financial Development on the Profitability of Vietnamese Listed Commercial Banks	

Session 7: BANKING 2**Room 507 - Level 5, Building A2****Chairs: Assoc.Prof.Dr. Vu Dinh Hien and Assoc.Prof.Dr. Nguyen Thi Dieu Chi****Secretary: Dr. Nguyen Tuan Anh**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2023_31	Khuc The Anh Bui Kien Trung <i>National Economics University</i> Pham Thi Nhat Linh <i>University of Gloucestershire</i>	anhkt@neu.edu.vn	Does basel II application impact on risk management of Vietnamese commercial banks?	13:30 - 15:30
2	2023_116	Nguyen Ngoc Duan <i>VietinBank</i> Lai Quynh Anh Nguyen Tran Khanh Nha Nguyen Phuong Linh Bui Lan Phuong Ngo Thu Hang <i>National Economics University</i>	laiquynhanh1732k3@gmail.com	The impact of intellectual capital on the financial efficiency of Vietnamese commercial banks	
3	2023_126	Tran Tat Thanh Nguyen Thai Linh <i>National Economics University</i>	trantatthanh@neu.edu.vn	Financial determinants of bank credit ratings: Evidence from US Banks	
4	2023_137	Doan Phuong Thao <i>National Economics University</i>	thaodp@neu.edu.vn	Requirements for financial technology to limit black credit in Vietnam	

Session 8: BUSINESS & ADMINISTRATION 1**Room 508 - Level 5, Building A2****Chairs: Prof.Dr. Nguyen Thi Tuyet Mai and Assoc.Prof.Dr. Do Thi Dong****Secretary: Ms. Nguyen Minh Hoa**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2023_5	Pham Thi Thuy Trang <i>National Economics University</i>	thuytrangpham7602@gmail.com	Does customer knowledge affect how loyalty is formed in digital banking?	10:30 - 12:30
2	2023_39	Nguyen Thanh Khuong Nguyen Ngoc Le Thanh <i>Tomas Bata University</i>	t7nguyen@utb.cz	Exploring The Role Of Artificial Intelligence In Online Customer Service: An Empirical Study In Vietnam's E-Commerce Landscape	
3	2023_47	Ma Xuan Vinh Nguyen Minh Tri <i>Ho Chi Minh City University of Foreign Languages and Information Technology</i>	vinhmx@hufilit.edu.vn	Impact of employees' perception of Corporation Social Responsibility on their engagement with tourist accommodation in Phú Quốc City	
4	2023_99	Nguyen Thuy Linh Le Thai Phong <i>Foreign Trade University</i> Nguyen Thi Lien Huong <i>Thang Long University</i> Dao Thu Giang <i>Virex Joint Stock Company</i>	ntlinh@ftu.edu.vn	Impacts of mindfulness and perceived corporate social responsibility on employee creativity: the mediating role of employee engagement	
5	2023_111	Nguyen Thi Lien Huong Nguyen Duc Hieu Ho Quynh Trang Nguyen Do Thuy Quynh Vu Thao Nguyen <i>National Economics University</i>	lienhuong@neu.edu.vn	The impact of corporate social responsibility and green supply chain management on big data analytics capabilities in Vietnamese enterprises	

Session 9: BUSINESS & ADMINISTRATION 2**Room 508 - Level 5, Building A2****Chairs: Prof.Dr. Nguyen Thi Tuyet Mai and Assoc.Prof.Dr. Do Thi Dong****Secretary: Ms. Nguyen Bao Ngoc**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2023_36	Ta Van Thanh <i>University of Finance – Marketing</i> Pham Thi Huyen Nguyen Vu Thanh An Tran Viet An <i>National Economics University</i>	annvt@neu.edu.vn	Factors motivating covid-19 vaccination intentions among youth: Case study in Vietnam	13:30 - 15:30
2	2023_74	Nguyen Khoa Duc Anh <i>Vietnam Joint Stock Commercial Bank For Industry And Trade</i> Hoang Thanh Tung Le Hai Ha Doan Ha Vy Pham Xuan Nhi <i>National Economics University</i>	anhnkdg@gmail.com	Does the organization commitments affect moral hazard behavior in Vietnamese commercial banks?	
3	2023_83	Nguyen Thi Thanh Thuy Tran Ngoc Ngan Chau <i>Open University</i>	thuy.nth@ou.edu.vn	Application of UTAUT2 Model to predict the intention and acceptance of MOOCs by the students: The case of the university in Vietnam	
4	2023_112	Do Hanh Trang Nguyen Xuan Ky Hoang Thuy Linh Hoang Thi Phuong Dao Thi Bich Van <i>Posts and Telecommunications Institute of Technology</i>	hanhtrang140501@gmail.com	Factors involving the intention to accept fictional characters: the case of virtual financial expert Vie	
5	2023_127	Tran Lan Huong Nguyen Tien Dat <i>National Economics University</i>	190480nguyen.dat@isneu.org	Determinants of purchase intention toward electric cars in Vietnam	

Session 10: BUSINESS & ADMINISTRATION 3**Room 510 - Level 5, Building A2****Chairs: Dr. Nguyen Thi Phuong Linh and Dr. Duong Cong Doanh****Secretary: Ms. Nguyen Thi Thu Trang**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2023_16	Shubham Senapati Rajeev Kumar Panda <i>National Institute of Technology Rourkela</i>	shubhamsenapati@gmail.com	Comparing fuzzy and grey measurement approaches to assess factors influencing consumer experience	10:30 - 12:30
2	2023_68	Nguyen Van Thuy Anh Nguyen Duc Duong <i>National Economics University</i>	thuyanhv@neu.edu.vn	The relationship between perceived organizational support and turnover intention: the mediating role of job satisfaction and job stress in public hospitals in the post-COVID-19 pandemic	
3	2023_87	Hoang Thi Thuy Nga Tran Thi Phuong Mai <i>National Economics University</i>	Maittp@neu.edu.vn	Adaptive leadership in vuca context - a case study of new zealand prime minister jacinda ardern	
4	2023_104	Do Thi Hanh Pham Thi Bich Ngoc <i>National Economics University</i>	hanh1085@gmail.com	Impact of Transformation Leadership on Organizational innovation in Small- and medium-sized enterprises of Viet Nam	
5	2023_114	Pham Thi Bich Ngoc Bui Mai Phuong Nguyen Thi Huong Chi Nguyen Thi Ha Tran Thao Van <i>National Economics University</i>	ngocpb@neu.edu.vn	Transformational Leadership and Innovative Work Behavior of employees: A Mediating role of Adhocracy Culture	

Session 11: BUSINESS & ADMINISTRATION 4**Room 510 - Level 5, Building A2****Chairs: Dr. Nguyen Thi Phuong Linh and Dr. Vu Hoang Nam****Secretary: Ms. Nguyen Thi Thu Trang**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2023_121	Le Phuong Giao Linh Tran Minh Anh Le Thuy Anh Nhi Tran Thi Cam Hong <i>University of Economics Ho Chi Minh City</i>	linhlpg@ueh.edu.vn	The impact of green human resource management on employee green behavior: the role of mindfulness	13:30 - 15:30
2	2023_124	Tran Lan Huong <i>National Economics University</i> Tran Le Khanh Linh <i>University West of England</i>	190556tran.linh@isneu.org	Value-attitude-behavior theory in the study of green purchase behavior of generation Z in Vietnam	
3	2023_131	Nguyen Xuan Hung Do Hong Quan Nguyen Thanh Huyen Pham Quang Vu Hoang Phuong Anh Cao Diem Hang La Huy Hoang <i>National Economics University</i>	hungnx@neu.edu.vn	Effects of Certain Economic Factors on CO2 Emissions: A Study in ASEAN Region Countries	
4	2023_132	Nguyen Xuan Hung Do Huu Quan Pham Thi Van Anh Hoang Ngan Giang <i>National Economics University</i> Tran Thi Thanh Binh <i>Hanoi University of Business and Technology</i>	hungnx@neu.edu.vn	The Impact of Knowledge Creation Process on the Development of Short Food Supply Chains in Vietnam: The Mediating Role of Open Innovation Capabilities	
5	2023_152	Nguyen Hoang Hao <i>Viettel Post Joint Stock Corporation</i> Do Thi Ngoc Lan <i>Hanoi University of Industry</i>	dothingoclan@hau.edu.vn	Customer experience impact of benefit experience on Viettel post's parcel delivery service in Hanoi	

Session 12: MACROECONOMICS & ECCEONOMIC DEVELOPMENT 1**Room 511 - Level 5, Building A2****Chairs: Assoc.Prof.Dr. Bach Ngoc Thang and Dr. Le Thanh Ha****Secretary: Nguyen Hong Hanh**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2023_21	Misook Cho <i>Sahmyook University</i>	joms@syu.ac.kr	A Study on The Verification of Effectiveness of SDGs Understanding Education	10:30 - 12:30
2	2023_37	Dang Ngoc Bien <i>National Economics University</i>	biendn@neu.edu.vn	Determinants of VND/USD in the short-term: after applying centre exchange rate mechanism	
4	2023_69	Luong Van Lam Nguyen Cong Thanh <i>National Economics University</i>	lamlv@hanu.edu.vn; lamlv.eph5@st.neu.edu.v n	Farmers' access to climate information services in the Mekong River Delta, Vietnam	
5	2023_150	Bui Thi Hoang Mai <i>Academy of Policy and Development</i> Le Quang Canh <i>National Economics University</i>	canhle75@gmail.com	GDP structural changes and carbon emission intensity: an empirical study in OECD countries	

Session 13: MACROECONOMICS & ECCEONOMIC DEVELOPMENT 2**Room 511 - Level 5, Building A2****Chairs: Prof.Dr. Le Quoc Hoi and Assoc.Prof.Dr. Le Quang Canh****Secretary: Nguyen Hoang Minh**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2023_57	Phan Thi Lieu <i>University of Labour and Social Affairs, Ho Chi Minh City campus</i> Tran Quang Van <i>Ho Chi Minh University of Banking</i> Bui Hoang Ngoc <i>Ho Chi Minh City University of Industry and Trade</i>	lieupt@ldxh.edu.vn	Economic diversity in Southeast Asian developing countries: what are the appropriate path?	13:30 - 15:30
2	2023_106	Vu Thi Minh Hoang Van Cuong <i>National Economics University</i>	minhvt@neu.edu.vn	Evaluating the implementation of fee policy in Vietnam: a case study of Hanoi city	
3	2023_120	Do Thi Huong <i>Lao Cai Statistical Office</i> Nguyen Hai Dang <i>National Economics University</i> Tran Thi Thu Thao <i>Macquarie University</i> Le Thi Ngoc Khanh <i>Foreign Trade Unversity</i>	nhdang.2109@gmail.com	Does an economic linkage exist among regions in Vietnam during the period 2010 - 2020	
4	2023_138	Tran Phi Long Bui Thuy An Do Thanh Phuong Duong Tuan Minh <i>National Economics University</i>	buihuyan0404@gmail.com	Political stability and non-performing loan: evidence from international countries	
5	2023_80	Myger Babla Sankar Thappa <i>Rajiv Gandhi University</i>	bablamyger@gmail.com	A Study on Awareness and Satisfaction level towards Investment Avenues with reference to Scheduled Tribe Communities of Arunachal Pradesh, India	

Session 14: MARKETING 1**Room 505 - Level 5, Building A2****Chairs: Assoc.Prof.Dr. Le Thi My Linh and Dr. Le Thu Mai****Secretary: Ms. Do Minh Diep**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2023_42	Nguyen Hoang Duong Nguyen Thuong Lang Nguyen Hong Anh Tran Thi Tra My Bui Uyen Nhi Duong Tuan Dat <i>National Economics University</i>	hoangduong257.neu@gmail.com	Factors affecting customer loyalty to banks in the era of digital transformation: A perspective from Vietnam's banking industry	10:30 - 12:30
2	2023_50	Phan Thi Thanh Thuy <i>Hue University</i> Nuno da Costa Cardos Dantas Ribeiro Justin Matthew Pang <i>RMIT Vietnam</i>	ptthuy@hce.edu.vn	The Potential Consequences of Digital Marketing Adoption: The Case of Small and Medium-Sized Tourism Accommodation Enterprises in Vietnam	
3	2023_78	Nguyen Hoang Minh Thuan <i>Ho Chi Minh City University of Physical Education and Sport</i> Chu Chung Cang <i>Sai Gon University</i> Nguyen Bang <i>National Taiwan University of Sport</i>	cccang@sgu.edu.vn	Impact of digital marketing tools on sports brand equity: Empirical research at Aikido clubs in Ho Chi Minh city	
4	2023_81	Hoang Phuong Dung Nguyen Hai Dang Nong Trung Hieu Pham Tran Phong Tran Minh Tam Nguyen Ngoc Thanh Vy <i>National Economics University</i>	dungph@neu.edu.vn	Factors affecting restaurant choices for traditional foods: An empirical study on “Pho”	
5	2023_149	Nguyen Dinh Son <i>Posts and Telecommunications Institute of Technology</i> Nguyen Dinh Toan <i>National Economics University</i>	sonnd@ptit.edu.vn	Customers' intention and behaviour in a circular economy: a proposed model	

Session 15: MARKETING 2**Room 505 - Level 5, Building A2****Chairs: Assoc.Prof.Dr. Le Thi My Linh and Dr. Tran Van Nhu****Secretary: Nguyen Huy Do**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2023_95	Ajay Kumar Prema Kumari <i>Ranchi University</i>	azay8651@gmail.com	Investor Behavior and Decision-Making in Mutual Funds: Evidence from the Indian Market	13:30 - 15:30
2	2023_96	Cao Quoc Viet Duong Minh Nhat <i>University of Economics Ho Chi Minh City</i>	nhatduong.212107131@st.ueh.edu.vn	Conceptual model on consumer's fintech adoption: the case of neobank	
3	2023_98	Le Thi My Linh Cao Thai An Nguyen Duc Ngoc Nguyen Hoang Quan Vu Quoc Viet <i>National Economics University</i>	caothaian2002@gmail.com	The Effect of Electronic Word of Mouth (e-WOM) on Brand Image and Online Purchase Intention Towards Cosmetic Products in Vietnam	
4	2023_110	Nguyen Xuan Tiep Luu Thi Ngoc Huyen Vu Thanh Phong Ta Ngoc Mai Pham Mai Thuy Tien <i>National Economics University</i>	tiepnx@neu.edu.vn	The influence of impulsive buying behavior and factors in the extended TPB model on individual customers' intention to buy embedded insurance on e-commerce platforms: A proposed model	
5	2023_146	Huynh Van Khai Truong Dinh Chien Ha Huy Quan <i>National Economics University</i> Pham Thi Ly <i>East Asia University of Technology</i>	khaihv@neu.edu.vn	Factors Affecting Consumer's Intention To Participate In Circular Business Models In Hanoi: Research In The Food Industry	

Session 16: MICROECONOMICS & SMEs 1**Room 514 - Level 5, Building A2****Chairs: Assoc.Prof.Dr. Tran Thi Bich and Assoc.Prof.Dr. Ngo Thi Phuong Thao****Secretary: Dr. Nguyen Lan Anh**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2023_13	Abdul Jabbar Abdullah Jati Kasuma Ali Saimi Bujang Abdul Razak Abdul Kadir <i>Universiti Teknologi MARA Cawangan Sarawak</i>	abdjabbar@uitm.edu.my	Marginal Effects of Business Challenges on the Performance of Young Entrepreneurs: A Case Study in Sarawak, Malaysia	10:30 - 12:30
2	2023_30	Chinmaya Kumar Sahu Rajeev Kumar Panda <i>National Institute of Technology</i>	chinmayasahu90@gmail.com	Evaluating the Relationship between Entrepreneurial Ecosystem, Resilience and SME Performance in Post-pandemic Period	
3	2023_45	Dinh Van Hoang Nguyen Thi Hien Tran Thi Kieu Minh Doan Anh Tuan <i>Foreign Trade University</i>	dinhvanhoang@ftu.edu.vn	Examining the impact of technological uncertainty on firm performance: The case of Vietnamese SMEs in the retail industry	

Session 17: MICROECONOMICS & SMEs 2**Room 514 - Level 5, Building A2****Chairs: Assoc.Prof.Dr. Dinh Duc Truong and Dr. Le Thanh Ha****Secretary: Ms. Vu Manh Linh**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2023_6	To Minh Huong <i>Thuyloi University</i>	huongtm@tlu.edu.vn	Optimal Asset Allocation under Model Uncertainty	13:30 - 15:30
2	2023_67	Hoang Thi Thuy Nga Nguyen Ngoc Anh <i>National Economics University</i>	nanh@neu.edu.vn	Applying energy-as-a-service (EAAS) business model at Vietnam electricity (EVN): Realities & Recommendations	
3	2023_82	Pham Thi Ngoc Suong Vo Van Dut <i>Can Tho University</i>	ptnsuong@ctu.edu.vn	Intellectual Capital and Firm Sustainable Growth: the Moderating Impact of Management Experience of Top Management Team	
4	2023_93	Maria Yosephine Dwi Hayu Agustini Berta Bekt Retnawati Yulianto Tejo Putranto <i>Soegijapranata Catholic University</i>	hayu@unika.ac.id	Can SMEs Operating in the Creative Economy Sector be the Backbone of the Economy?	

Session 18: INTERNATIONAL ECONOMICS**Room 515 - Level 5, Building A2****Chairs: Assoc.Prof.Dr. Ta Van Loi and Assoc.Prof.Dr. Nguyen Minh Ngoc****Secretary: Ms. Le Thuy Duong**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2023_7	Ton That Anh Tuan <i>Mien Trung Petroleum Services and Trading Joint Stock Company</i> Ho Ngoc Khuong <i>University of Technology and Education</i>	khuonghn@hcmute.edu.vn	Foreign Direct Investment and Economic Growth: Insights from Vietnam's Theory and Practice	10:30 - 12:30
2	2023_51	Nguyen Thuy Trang <i>Thuyloi University</i> Nguyen Minh Ngoc <i>National Economics University</i> Nguyen Khac Minh <i>Thang Long University</i>	trangnt@tlu.edu.vn	Impact of knowledge spillover from FDI on productivity: Evidence from Vietnamese provincial data	
3	2023_91	Nonelelo Vuba Thobekile Qabhobho <i>Nelson Mandela University</i>	thobekile.qabhobho@mandela.ac.za	The Risk Transfer Among Exchange Rates, Energy Commodities, and Agricultural Commodity Prices in SADC countries	
4	2023_92	Nguyen Quyet Tien <i>FPT University</i>	TienNQ29@fe.edu.vn	Multimarket Competition in International Trade and Exporter Performance: An Empirical Study from the Cashew Nut Processing Industry in Vietnam	

Session 19: EDUCATION & HUMAN RESOURCES 1**Room 516 - Level 5, Building A2****Chairs: Assoc.Prof.Dr. Pham Thi Bich Ngoc and Dr. Tran Huy Phuong****Secretary: Ms. Nguyen Huy Trung**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2023_113	Nguyen Thuy Linh Le Thai Phong <i>Foreign Trade University</i> Dao Trung Kien Nguyen Van Duy <i>Phenikaa University</i>	ntlinh@ftu.edu.vn	Relationship between mindfulness, psychological capital, and employee engagement	10:30 - 12:30
2	2023_23	Bui Quy Thuan <i>Phenikaa University</i> Ha Minh Hieu <i>University of Finance – Marketing</i>	thuan.buiquy@phenikaa-uni.edu.vn	factors affecting human resource maintenance at logistics service providers	
3	2023_61	Tomokazu Takeuchi <i>Gakushuin University</i> Norihiko Takeuchi Yuhee Jung <i>Waseda University</i>	tomokazu.takeuchi@gakushuin.ac.jp	Effects of Newcomers' Induction Training on Socialization Outcomes: Evidence from a Japanese Organization	
4	2023_118	Riska Dwi Astuti <i>Universitas Islam Indonesia</i>	riska.dwi.astuti@uii.ac.id; 193130101@uii.ac.id	Years of Schooling and Women Entrepreneur in Indonesia	
5	2023_148	Chu Huyen Xiem Phan Van Tuong Nguyen Duc Thanh Pham Quynh Anh Pham Thi Huyen Chang <i>Hanoi University of Public Health</i> Pham Thi Bich Ngoc <i>National Economics University</i> Bui Thi My Anh Phung Thanh Hung <i>Hanoi Medical University</i> Bui Huy Tung <i>Hanoi Medical College</i>	chx@huph.edu.vn	The relationships among job characteristics, job embeddedness and turnover intention of health workers in public health facilities	

Session 20: EDUCATION & HUMAN RESOURCES 2**Room 516 - Level 5, Building A2****Chairs: Assoc.Prof.Dr.Vu Thanh Hung and Assoc.Prof.Dr. Pham Thi Bich Ngoc****Secretary: Ms. Nguyen Huy Trung**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2023_76	Nguyen Van Anh Nguyen Phuong Huyen Tran Cam Tu <i>National Economics University</i>	tutc@neu.edu.vn	Job characteristics as drivers of affective commitment: The case of Vietnamese social enterprises	13:30 - 15:30
2	2023_86	Nghiem Thi Ngoc Bich <i>Univesity of Labour and Social affairs</i> Pham Ngoc Toan <i>Institute of Labour Science and Social Affairs</i>	ngocbich2406.ulsa@gmail.com	The impact of housework time on employment transition from the informal sector to the formal sector in Vietnam	
3	2023_88	Do Thi Thanh Huyen <i>University of Finance – Marketing</i>	dohuyen@ufm.edu.vn	Ecological ethics education with the issues of training human resources for sustainable development	
4	2023_125	Nguyen Huyen Trang <i>National Economics University</i>	trangtk@neu.edu.vn	Measure the labor productivity in accommodation business	
5	2023_145	Nguyen Van Thuy Anh Nguyen Duc Duong <i>National Economics University</i>	thuyanhnv@neu.edu.vn	The relationship between Green Human Resource Management practices and Employee's Pro - environmental behaviours in the Vietnam Hospitality industry: The mediating role of Self – Efficacy	

Session 21: TECHNOLOGY, INNOVATION & LAW 1**Room 517 - Level 5, Building A2****Chairs: Assoc.Prof.Dr.Truong Thi Nam Thang and Dr. Tran Thi Hong Nhung****Secretary: Dr. Le Quy Duong**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2023_2	Tran Thi Nguyet <i>National Economics University</i>	hn.moon@yahoo.com.vn; nguyettt@neu.edu.vn	Discussing about the legislation on performance of contract when the circumstances basicly change in Vietnam	10:30 - 12:30
2	2023_32	Pham Thi Bich Thuy <i>Hanoi Metropolitan University</i>	ptbthuy@daihocthudo.edu.vn	Bibliometric analysis of global research trends in experience tourism using the Scopus database	
3	2023_60	Nguyen Xuan Hung Nguyen Thi Van Ha Nguyen Khanh Linh Tran Thu Phuong Tran Manh Dung <i>National Economics University</i>	hungnx@neu.edu.vn	Proposed a framework for assessing the green innovation level of Vietnamese producing building materials enterprises	
4	2023_65	Ly Van Toan <i>University of Economics and Law, Vietnam National University Ho Chi Minh City</i>	toanlv18710@sdh.uel.edu.vn	Laws on online mediation in resolving commercial disputes in the courts of some countries and experience for Vietnam	
5	2023_77	Cao Quoc Viet Doan Thuan Phat Nguyen Hoang Anh Nguyen Dac Tam <i>University of Economics Ho Chi Minh City</i>	vietcq@ueh.edu.vn	Cyber-entrepreneurship intentions in the digital era: Unveiling the mediating roles of venturing self-efficacy and technology self-efficacy	

Session 22: TECHNOLOGY, INNOVATION & LAW 2**Room 517 - Level 5, Building A2****Chairs: Assoc.Prof.Dr.Truong Thi Nam Thang and Assoc.Prof.Dr. Nguyen Thi Cam Van****Secretary: Dr. Le Quy Duong**

Order	Code	Authors	Corresponding Email	Paper's Title	Time
1	2023_8	Bui Thi Thu Hoa <i>Thuyloi University</i>	thuhoa.ktcs@tlu.edu.vn	Apply decision tree with machine learning approach to classify customers of e-commerce platforms	13:30 - 15:30
2	2023_109	Pham Thi Thu Suong <i>The Academy of Politics Region III</i>	suongpham161981@gmail.com	Digital transformation in Vietnam tourism industry - opportunities, challenges and solutions	
3	2023_134	Nguyen Manh The Cao Ba Thien <i>National Economics University</i>	thenm@neu.edu.vn	Apply Machine Learning Model to Predict Customer Churn	
4	2023_135	Ton Nguyen Trong Hien <i>Van Lang University</i>	tonnguyentronghien@gmail.com	The Interrelation Between Industry 4.0 and FIT Manufacturing: a Step Towards Sustainability	
5	2023_151	Nguyen Tien Trung Nguyen Trung Tuan <i>National Economics University</i>	tuannt@neu.edu.vn	Digital capacity requirements of human resources in digital university development	